

2019 Cycle Toronto Candidate Profiles

Cycle Toronto members will be electing four (4) new directors for its Board of Directors at the 2019 Annual General Meeting on March 26, 2019.

Enclosed you will find the 2019 candidate profiles.

This year, the Board was in need of experience in IT and communications/marketing. We also valued skills in Board experience, community affiliation/access, finance/accounting, fundraising, human resources, organizational management, law, leadership, strategic planning, and risk management.

This year we will be electing four new directors to our Board. The Board of Directors serves a crucial role in the work that Cycle Toronto does. Every year as directors turn over, we are left with gaps in skills and experience that must be filled. The existing Board is in a unique position to assess what skills and experience are required for this work, what gaps exist, and which nominees might best fill those gaps. After a thorough application and interview process, we have identified a group of four candidates we believe best meet the needs of the organization.

The Board-recommended slate is as follows: Lachlan Holmes, Ashley Quan, Valkyrie Savage, and Eric McGoey.



Ashley Quan*

Ward: 11

Cyclist: Year-round commuter

Skills/experience: Communications and Marketing, Fundraising

Bio:

I work at a food security charity and enjoy science, advice columns, and activities that bring me closer to becoming a superhero (climbing, weightlifting, overly-involved Halloween costumes). Cycling's the best for the obvious reasons, but also because of the refrain "you biked in that (thunderstorm, outfit, extreme cold weather alert)?"

Skills and Experience I will bring to the position:

I have a decade of experience working at non-profits in the realms of communications, marketing, design, and events, and my academic background is in social justice and environmental science. This will be my third year on CycleTO's fundraising committee, and I currently co-chair the grassroots advocacy group Defend Toronto.

Why I want to join the Cycle Toronto Board of Directors:

I'd love to contribute to the Board's strategic planning process and help strengthen CycleTO's brand and funding sustainability. I think there's lots of opportunity for us to grow our membership (and influence) by building on existing work outside the core, creating new/stronger coalitions, and better articulating our value proposition.

* This candidate is on the Board-endorsed slate.



Eric McGoey*

Ward: 10

Cyclist: I'm a daily commuter, who rides year round.

Skills/experience: Communications and marketing, Strategic planning, Leadership, Risk management, Fundraising, Law/Public policy, Organizational management, Finance

Bio:

My wife and I have lived car-free in Toronto since 2002. I love public policy, basketball, election campaigns, cooking, cycling, and my kids (not in that order). I spent 10+ years in government as a civil servant & political advisor, and have worked in the natural resource sector since 2012.

Skills and Experience I will bring to the position:

I'm a volunteer, campaigner, and former Director of the Board for the Centre for Social Innovation. I want to put my issues management, communications and public affairs experience to work for the Board as Cycle Toronto fulfils its mission of bringing about a safe, healthy and vibrant cycling city for all.

Why I want to join the Cycle Toronto Board of Directors:

I got to know Cycle Toronto through Ward meetings, advocacy training, and the Ride for Safe Streets. I want to help the board of citizen-driven leaders advocate for protected bike lanes. Infrastructure for vulnerable road users like cyclists will make Toronto better, because all road users benefit from safer streets.

* This candidate is on the Board-endorsed slate.



Gord Henning

Ward: 14 (Previously 29)

Cyclist: All-season daily commuter, errand-runner and occasional long-distance rider.

Skills/experience: Communications & marketing, fundraising, leadership

Bio:

I'm an avid cyclist who rides from East York to downtown as my daily commute. I work as a digital creative director, optimizing the online user experience. I'm also a team captain for the Ride to Conquer Cancer, riding again for my 12th time this June.

Skills and Experience I will bring to the position:

MarCom: I'll ensure our fundraising and online communications follow digital UX best practices, enhancing our revenue.

Fundraising: Through my experience with the Ride, I am familiar with the challenges of cutting through the clutter.

Leadership: As a manager at Deloitte, I encourage growth and inclusion across a diverse team.

Why I want to join the Cycle Toronto Board of Directors:

I want to help push forward Cycle Toronto's mission of making Toronto a world-class cycling city. We can make it a reality. And I can help ensure our communications relay the right message at the right time, embracing analytics to enhance our political and fundraising drives to make a difference.



Lachlan Holmes*

Ward: 9

Occupation: Director of Engineering

Cyclist: Year-round commuter and past semi-pro racer

Skill: IT management, strategic planning, leadership, board experience, human resources, organizational management, risk management

Bio

Lachlan is the Director of Engineering of a publicly listed company. He has been working in Cycle Toronto's IT committee for the past year. He has 19 years' experience in the technology industry, and commutes to work year-round by bicycle and in the past raced semi-professionally on Team H&R Block.

Why I want to join the Cycle Toronto Board of Directors

Lachlan is passionate about improving Toronto's cycling infrastructure and increasing the number of people who travel by bicycle.

Skills & Experience

Lachlan's familiarity with Cycle Toronto's IT infrastructure, gained through his work with the IT committee, will be important to the success of the board in the coming year. His career in engineering management has given him the HR, leadership and organizational management skills to be an effective board member.

* This candidate is on the Board-endorsed slate.



Valkyrie Savage*

Ward: 19

Cyclist: Commuter, Touring

Skills/experience: IT management, Leadership, Fundraising

Bio:

I moved to Toronto a few years ago after completing my PhD. I founded my own company, and now I head a project team at a startup developing VR controllers. I helped organize the March for Science Toronto 2017-2018, and in my spare time I run an off-beat sports club.

Skills and Experience I will bring to the position:

I have 9 years of post-undergrad academic and professional experience with computer systems design and development, and I've led/fundraised for my sports club for 7 years. A trained designer, I have several years' practice in user-focused problem solving. My bike and I travelled 25000km in 23 countries over the past decade.

Why I want to join the Cycle Toronto Board of Directors:

I couldn't pass up CycleTO's call for IT expertise: use my skills to serve a community I care about? Absolutely! In addition to putting my time where my mouth and money already are, I want to be a role model for aspiring cyclists and computer scientists alike.



* This candidate is on the Board-endorsed slate.